



Standards that
create the outstanding

Business analysis

Lasting change. Starting now.

[bcs.org/businessanalysis](https://www.bcs.org/businessanalysis)

'The BCS International Diploma in Business Analysis provides an extensive toolkit that is assessed at three levels, enabling BAs to develop vital skills and contribute effectively in the workplace.'

Richard Skidmore Lead Business Analyst

Lasting change. Starting now.

Better decisions. Starting now

To thrive in an ever changing world you need to make the right decisions. This is only achievable if you have the right information. Business Analysis (BA) is vital in helping the organisation obtain this detail and effectively manage business change. As a result, the role of the business analyst has become critical to supporting business success.

As a business analyst, you bring a balanced understanding of business requirements and delivery capabilities that can improve decision making and strategy, as well as business processes and efficiency.

BCS Business Analysis Certification

BCS works with the world's largest companies to apply technology to business needs. We have a proven track record in enabling business innovation and change through our training and certification programmes.

Through real-world problem-solving challenges, the BCS Business Analysis Certification programme enables you to more effectively apply best practice techniques and tools to your work. So you can ensure your employer not only manages change, but is well placed to take advantage of it.

You define success

To improve your delivery and track record, and enhance your career, you need first-rate professional development. Whatever your current role and level of experience, we can accelerate your progress. Through our preferred partners, we offer

comprehensive courses for those just starting out as well as specialised training for experienced analysts.

Our BA education turns driven professionals into expert problem-solvers who deliver top-level value to their business. Every part of a BCS certification can be tailored to you and your business needs to ensure maximum return on investment.

Why choose our certification?

Worldwide, we have certified over 70,000 business analysts. Getting BCS certification is much more than a formal seal of approval. It's an industry leading standard of excellence.

We help individuals to realise their full potential, enabling them to build a better career for themselves, whatever their starting point.

Our BA certification promotes career-long learning and improvements, that go deeper than any other certification in the market. It's about who you will become.

Our certification offers:

- Theory plus practical application
- Courses that are modular and specialist
- Experience-based learning
- Career-long development

How your organisation will benefit

BCS certified business analysts can help your organisation make real progress and build for a more robust future. Providing thorough insights that underpin real development, our education delivers long-term advantages for individuals and organisations. It's a transformative process that gives business analysts the tools to become catalysts for positive change within their organisation.

So what are the benefits?

Our certification delivers benefits for individuals and organisations.

for business analysts

- Enables you to become a more effective business catalyst
- Develops the key BA skills of problem-solving and communication
- Start now – whether you are new to BA or an experienced practitioner
- Recognised and used by the world's top IT, finance and business consulting firms
- Provides career-long learning through modular and specialist certificates
- Specialised training and examination based on application and rigorous peer group review
- BCS membership for all successful candidates – connecting you with like-minded practitioners

for employers

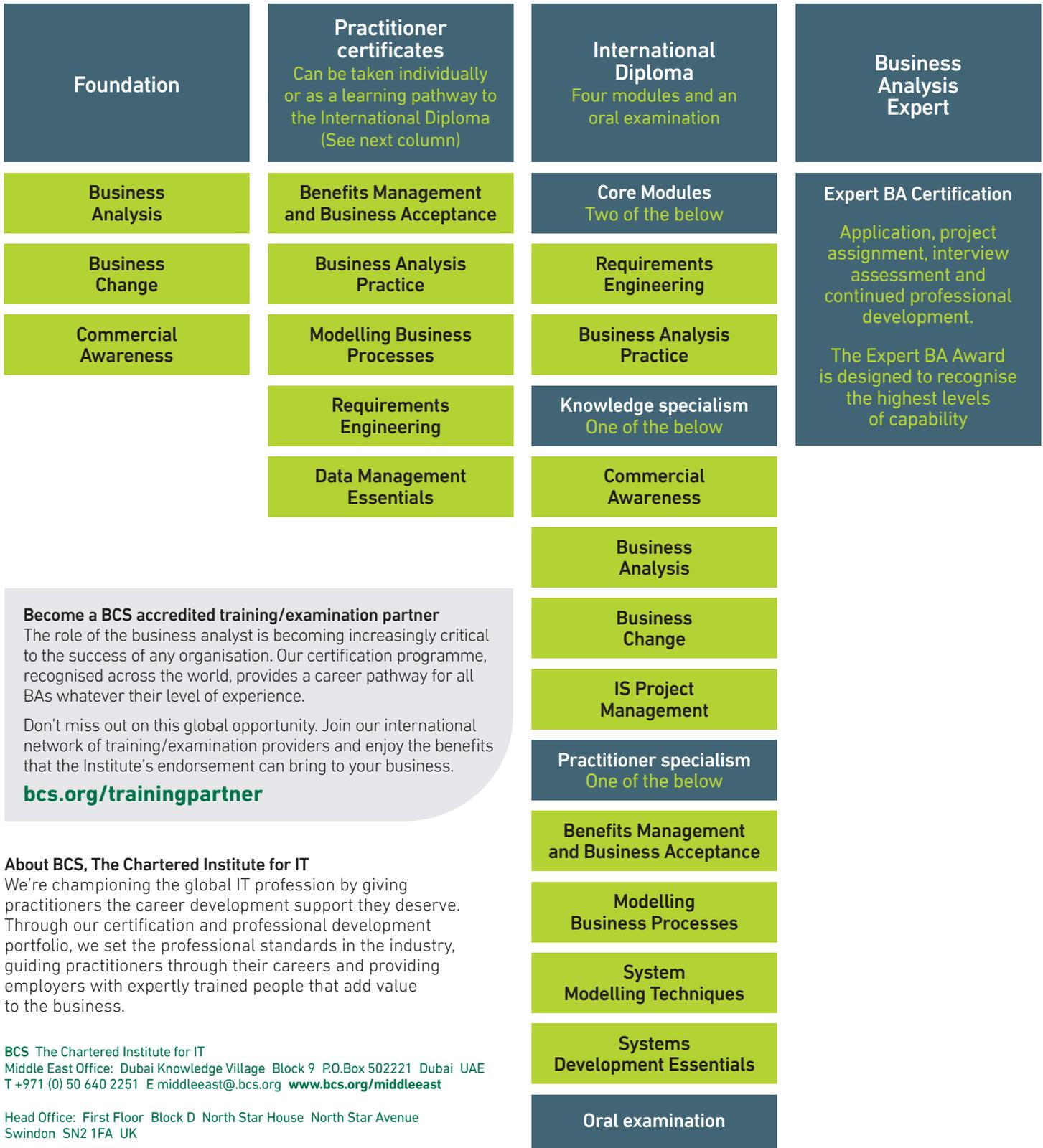
- Turn driven professionals into expert problem-solvers that deliver top-level value to your business
- Industry leading standards of excellence, achieved by more than 70,000 business analysts worldwide
- Partner network of training providers delivering modular and specialised courses tailored for your organisation
- A development pathway for employees, wherever they are in their BA journey
- Supports your organisation in recruiting, retaining and motivating the best people in business analysis

For further information visit [bcs.org/businessanalysis](https://www.bcs.org/businessanalysis)



BCS business analysis certification

The leading standard of excellence – our certification programme is not simply about who you are now, its about who you want to become. We give you continuous development throughout your career as a business analyst, making sure you stay on top of your game every step of the way. Start now by accessing our modular certification whether you are new to BA or an experienced practitioner.



Become a BCS accredited training/examination partner
The role of the business analyst is becoming increasingly critical to the success of any organisation. Our certification programme, recognised across the world, provides a career pathway for all BAs whatever their level of experience.

Don't miss out on this global opportunity. Join our international network of training/examination providers and enjoy the benefits that the Institute's endorsement can bring to your business.

bcs.org/trainingpartner

About BCS, The Chartered Institute for IT
We're championing the global IT profession by giving practitioners the career development support they deserve. Through our certification and professional development portfolio, we set the professional standards in the industry, guiding practitioners through their careers and providing employers with expertly trained people that add value to the business.

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